



**Date: January 5, 2023**

**To,  
The Department of Corporate Services,  
BSE Limited,  
25<sup>th</sup> Floor, P.J. Towers,  
Dalal Street, Mumbai- 400001**

**Sub: e-Release.**

**Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Scrip Code: 538734**

Dear Sir/Madam,

This is to inform you that Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a e-Release dated **January 4, 2023**, titled **“Ceinsys Tech reveals its new brand identity to emphasize its continued pursuit of enhancing possibilities for a brighter future.”**

The new logo (as enclosed below) is unveiled as new corporate brand identity for internal as well as external stakeholders of the Company.

Existing Logo	New Logo
	

This is for your information and records.

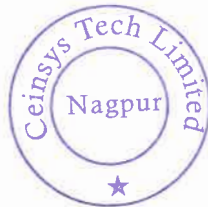
Kindly acknowledge the receipt of same.

Thanking you.

Yours faithfully,

**For Ceinsys Tech Limited**

  
**Rahul Joharapurkar**  
**Joint Managing Director**  
**DIN: 08768899**



**Encl. as above**

**Ceinsys Tech Ltd.**

Registered Office: 10/5, IT Park, Opp. VNIT, Nagpur-440022.  
Maharashtra, India | **CIN:** L72300MH1998PLC114790  
info@ceinsys.com | EPABX: +91 712 2249033/358/930  
Fax: +91 712 2249605

[www.ceinsys.com](http://www.ceinsys.com)



**Ceinsys Tech reveals its new brand identity to emphasize its continued pursuit of enhancing possibilities for a brighter future.**



**January 04th, 2023**, in Mumbai, India, Ceinsys Tech Limited unveiled its new corporate brand identity for its internal as well as external stakeholders. With over two decades of experience in providing specialized Geospatial, Enterprise, Mobility, Digital reality & Engineering services solutions to a global customer base, Ceinsys leverages technology and end-user insights to add value at each stage of customer engagement.

Prompted by accelerated company growth and a renewed corporate vision, the company undertook an extensive rebranding exercise four months back. This included a reimagined logo, a modernized visual identity, and a revamping of its digital strategy. The new identity features its new slogan "Enhancing Possibilities," which portrays the firm's distinct culture and almost two decades of success in cooperation with numerous renowned companies. It embodies the organization's mission to uncover new opportunities and empower favorable outcomes through insightful thinking and an enriched outlook.

Mr. Prashant Kamat, Vice Chairman & CEO of Ceinsys said, "Our legacy of inspiring & enabling businesses to shape a brighter future is energizing us to adopt a different, more inclusive approach towards the future. We see our new identity as a commitment to our customers: to expand our endeavors in conceptualizing, improving, forming, and fulfilling the possibilities presented by technological developments. Our new identity represents a force multiplier that emphasizes our greater multiplied focus on exploring the better in everything for our clients and partners"

#### About Ceinsys

Ceinsys is a CMMI (SVC & DEV) Level 5 organization, listed on the BSE (Bombay Stock Exchange), a company with over two decades of experience in strategic involvement and a focus on every aspect of a client's business, Ceinsys is a global player in Geospatial Engineering, New-age mobility, and Digital Reality. With a renewed focus on 'Enhancing Possibilities' for all its stakeholders, Ceinsys is committed to empowering businesses around the world.

Visit <https://www.ceinsys.com/> to explore the new website, and learn more about the company's experience, capabilities, and broad suite of solutions.

Start a conversation at: [info@ceinsys.com](mailto:info@ceinsys.com)

#### **Ceinsys Tech Ltd.**

Registered Office: 10/5, IT Park, Opp. VNIT, Nagpur-440022.

Maharashtra, India | **CIN:** L72300MH1998PLC114790

info@ceinsys.com | EPABX: +91 712 2249033/358/930

Fax: +91 712 2249605

[www.ceinsys.com](http://www.ceinsys.com)